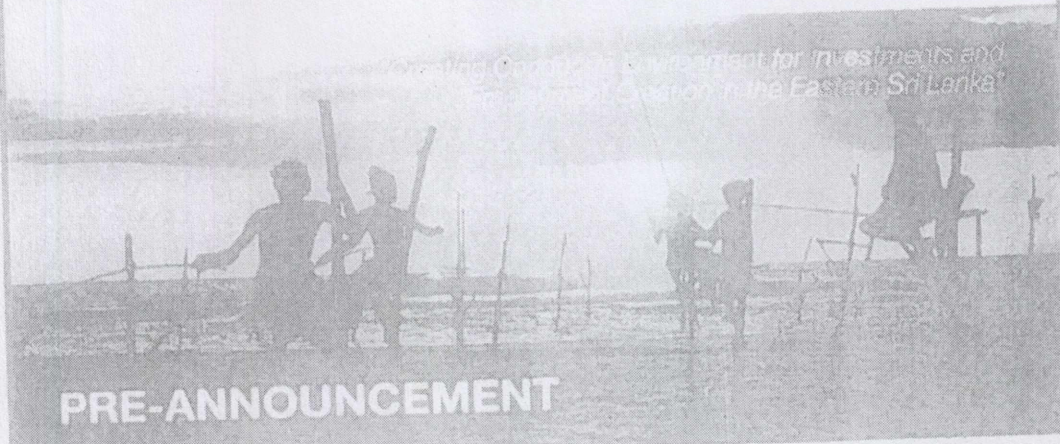


Invest In East - 2016

SECOND INTERNATIONAL INVESTORS' FORUM FOR EASTERN SRI LANKA



PRE-ANNOUNCEMENT

Invest in East 2016 Dates:
15-17 December 2015

Invest in East 2016 Location:
Cinnamon Grand Colombo
Tel: +94 11 5 511 534

Invest in East 2016 Venue:
Cinnamon Grand Colombo

Invest in East 2016 Theme:
Sustainable Growth in the Eastern Sri Lanka

Invest in East 2016 Organized by:
Ministry of Economic Development
and Commerce

Invest in East 2016 Co-Organized by:
Ministry of Fisheries and Aquaculture
Development

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INVEST IN EAST - 2016 SECOND INTERNATIONAL INVESTOR FORUM FOR EASTERN SRI LANKA

PRELIMINARY CONCEPT NOTE

ABOUT "INVEST IN EAST"

The Chief Ministry of the Eastern Province is taking a number of initiatives to attract Foreign Direct Investment including Investments from the Diaspora community into the Eastern Province. Towards this the Ministry is proposing to organize for the second time, a special Investment Promotion Forum for the Eastern Province on 28th of January 2016. It is proposed to be organised as a collaborative initiative with the Ministries and Agencies mandated with Investment Promotion and Economic Development of the Central Government. We also propose this Forum to be organised on an annual basis in order to achieve sustained investment into the Eastern Province of Sri Lanka.

The theme for the Forum is "Creating Conducive Environment for Investments and Employment Creation" especially in the post conflict development context. The Forum is expected to attract over 300 potential investors from around the world. Speakers at this prestigious gathering will include Government officials, captains of Industry, tourism operators, corporate bodies, business associations, financiers and many other interest groups and individuals.

GOAL

The objective is the Presentation of investment opportunities of the Eastern Region of Sri Lanka. The event is aimed to improve the investment climate and to further encourage the inflow of domestic and foreign investments into the economy of the region, the formation and promotion of brand "Invest in East" to the world, particularly to the Sri Lankan Diaspora is also a key objective.

ISSUES FOR DISCUSSION

- Attracting foreign business community to invest in the eastern region of Sri Lanka;
- Attracting foreign direct investment in the industrial, agricultural, fisheries, livestock and tourism sectors and other innovative development activities of the region;
- Presentation of the capital investment proposals to foreign partners;
- Creating a forum for debate between representatives of the government, foreign and Sri Lankan business community on the subject of investment development in the region;
- Prospects for the development of public-private partnership;
- Tools of state support for foreign investors.

EXPECTED RESULTS

Attracting investment to Eastern Sri Lanka through enhanced international investment dialogue and the development of investment climate, a demonstration of investment projects in the Eastern Sri Lanka, requiring investments in different sectors industries and urban development, expansion and strengthening of international business cooperation etc.

JOINT ORGANISERS

- The Chief Ministry, Eastern Province
- Ministry of Agriculture, Animal Production development, Fisheries, Industrial Development and Tourism of the Eastern Province
- Ministry of Development Strategies and International Trade
- Ministry of Tourism
- Board of Investment of Sri Lanka

DELEGATE BENEFITS

- Get overview of current attractive Investment Opportunities in the Eastern Sri Lanka
- Network with Local and International Participants
- Network with lead Industry and Sector Players, both Local and Global
- Get insights from Local and Global Investors
- First hand contacts with Government Officials, Chambers of Commerce and Industry Associations
- Meet with representatives from the Board of Investment of Sri Lanka
- Get further insights by attending one or more of the attractive site visits offered

KEY TOPICS

Panel discussions will focus on the following sub sector topics:

- Infrastructure for Tourism
- Agro- Processing and the Hospitality Industry
- Creative Arts
- Finance for Tourism, Agriculture & other sectors
- Ecotourism
- Community Based Tourism & Agriculture
- Cluster Development and Joint Ventures in Tourism
- Human Skills in Tourism Development
- Agriculture Sector Investment Opportunities
- Livestock sector Investment Opportunities
- Fisheries sector Investment Opportunities
- Industrial sector Investment opportunities
- Technology Transfer for Industrialization in the East
- Market Development for products and services of Eastern Sri Lanka